



Ideas For The Vision
VIKSIT BHARAT @2047

Today the goal of the country is
Viksit Bharat, Sakshat Bharat.
The common dream and the vision of a
developed India is fulfilled.
Narendra Modi, Prime Minister



India's Best
Government of India

my
GOV
मेरी सरकार

GUEST

SEMINAR

"How to do well in case study"



WEDNESDAY

31 JANUARY 2024



TIME

2:30 - 3:30 PM

SPEAKER

JAYANTA SAHA

**MGMT BLOCK
ROOM NO. 4**



Report on
Viksit Bharat Event:
Seminar on “How to do well in case study”

ORGANIZED BY: The Department of Management

DATE: 31st January 2024

TIME: 2:30 PM – 3:30 PM

LOCATION: MGMT BLOCK Room no. 04

FACULTY COORDINATOR: Ms. Priyamvada Mathur

PARTICIPANTS: University Students

Overview:

As part of the Viksit Bharat program, a seminar on “How to do well in case study” was conducted at Department of Management, Indira Gandhi Delhi Technical University for Women on 31st January, 2024. Mr. JAYANTA SAHA, Senior Regional Head in T.I.M.E., joined as a guest speaker to share his knowledge and experience related to solving the case study problems.

Case study: A case study is an in-depth study of one person, group, or event. In a case study, nearly every aspect of the subject's life and history is analyzed to seek patterns and causes of behavior. Case studies can be used in many different fields, including psychology, medicine, education, anthropology, political science, and social work.

Key points of Seminar:

Throughout the Seminar, Mr. Jayanta Saha emphasized several key points for personal and professional success. These included:

Understand the Case: Read the case thoroughly to grasp the context, key issues, and stakeholders involved.

Identify the Problem: Clearly define the main problem or challenge presented in the case.

Analyze Data: Collect and analyze relevant data provided in the case, including financial information, market trends, and internal factors.

Apply Frameworks: Utilize analytical frameworks such as SWOT analysis, Porter's Five Forces, or PESTEL analysis to analyze the situation comprehensively.

Generate Alternatives: Brainstorm potential solutions or strategies to address the identified problem, considering various perspectives and potential outcomes.

Evaluate Alternatives: Assess the strengths, weaknesses, opportunities, and threats of each alternative using criteria such as feasibility, impact, and alignment with the organization's goals.

Recommend a Solution: Based on your analysis, recommend the most suitable solution or course of action, supported by evidence and rationale.

Develop Implementation Plan: Outline a detailed plan for implementing the recommended solution, including timelines, resources needed, and potential risks.

Consider Stakeholders: Take into account the interests and concerns of various stakeholders affected by the decision.

Communicate Effectively: Present your analysis, recommendations, and implementation plan clearly and persuasively, considering your audience's level of understanding and knowledge.